



RAMAT WILDLIFE SOCIETY
COMMUNITIES FOR WILDLIFE

RAMAT WILDLIFE SOCIETY - 3-YEAR STRATEGIC PLAN (2023-2027)

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Executive Summary

RAMAT Wildlife Society is at the forefront of a transformative journey in wildlife conservation and community empowerment. Operating in Kenya's Central Kajiado landscape, part of the heart of the country's Southern Rangeland, our mission is to foster a sustainable coexistence between Maasai pastoralist communities, wildlife, and livestock. This strategic vision recognizes the urgent need for protecting fragile ecosystems, mitigating human-wildlife conflicts, and empowering local communities to become stewards of their environment.

This document outlines our 2023-2027 strategic plan, highlighting the vital role of collaboration, resource mobilization, and governance strengthening in securing a future where wildlife, people, and the natural world thrive together.

Vision

A thriving ecosystem where people, wildlife, and livestock coexist harmoniously, enhancing community livelihoods and environmental health.

Mission

To empower community conservancies in Central Kajiado by providing governance support, mobilizing resources, and promoting sustainable practices that protect wildlife and improve community livelihoods.

GOALS AND OBJECTIVES

Goal 1: Protect and Restore Ecosystem Health

Objective 1.1: Implement ecosystem restoration projects focusing on reforestation, invasive species management, and habitat rehabilitation.

Objective 1.2: Develop community-based wildlife monitoring programs to track species health and habitat use.

Goal 2: Empower Conservancies and Communities

Objective 2.1: Establish partnerships with NGOs, the private sector, and governmental agencies to provide technical support and resources to conservancies.

Objective 2.2: Create incentive programs for communities engaged in conservation efforts, such as eco-tourism and wildlife-friendly agriculture.

Goal 3: Strengthen RAMAT Wildlife Society's Operations

Objective 3.1: Create comprehensive strategic plans and operational frameworks to enhance the independence and efficiency of RAMAT.

Objective 3.2: Implement training workshops to build the management and governance capacity of conservancy leaders and the RAMAT Secretariat.

Goal 4: Build Governance Structures

Objective 4.1: Facilitate the formation and strengthening of conservancy boards with clear roles, responsibilities, and accountability mechanisms.

Objective 4.2: Implement community empowerment programs to raise awareness about governance and conservation issues.

Goal 5: Mobilize Resources

Objective 5.1: Develop a comprehensive resource mobilization strategy, targeting international donors, governmental support, and private sector contributions.

Objective 5.2: Organize fundraising events and campaigns to raise awareness and support for the conservancies and their initiatives.

KEY ACTIVITIES

Year 1 (2024)

Ecosystem Assessment and Management: Develop a comprehensive ecosystem management plan for Central Kajiado that promotes sustainable land use practices, and balances the needs of wildlife corridors, and community development while mitigating the impacts of land fragmentation, overgrazing, and environmental degradation. This will also include a comprehensive assessment of current ecosystem health and identifying key areas for restoration.

Training Programs: Launch initial training workshops for conservancy leaders on governance, sustainable practices, and conflict resolution strategies related to human-wildlife interactions.

Partnership Development: Establish strategic partnerships with NGOs, governmental agencies, and academic institutions for resource and technical support. These partnerships will help leverage additional funding and expertise.

Year 2 (2025)

Community Engagement: Initiate community outreach programs to educate residents about the benefits of conservation and sustainable practices. This will include workshops, educational materials, and community meetings to foster dialogue.

Resource Mobilization: Start implementing the resource mobilization strategy with targeted fundraising campaigns, including grant applications, corporate sponsorships, and local fundraising events.

Monitoring Systems: Establish wildlife monitoring systems and community-based reporting mechanisms. This will involve training community members to use technology and traditional knowledge for wildlife tracking and data collection.

Year 3 (2026)

Restoration Projects: Launch large-scale habitat restoration projects focusing on invasive species removal, reforestation, and the rehabilitation of critical wildlife corridors.

Impact Assessment: Assess the impact of training programs and community engagement initiatives. This will help measure progress toward the strategic objectives and identify areas for improvement.

Policy Advocacy: Engage with government stakeholders to advocate for policies that support wildlife conservation, sustainable land use, and the recognition of community conservancies as vital stakeholders in conservation efforts.

EXPECTED RESULTS

1. A regional model demonstrating the successful coexistence of people, wildlife, and livestock. This will serve as a benchmark for other regions facing similar challenges.
2. An integrated and sustainable conservancy coordination and leadership framework. This will ensure that conservancies operate effectively and collaboratively.
3. Secured wildlife corridors connecting the Amboseli and Serengeti-Mara ecosystems that facilitate the free movement of wildlife and enhance biodiversity.
4. Increased community development investments through conservation-driven economic activities that empower communities and reduce reliance on livestock alone for livelihoods.
5. Enhanced governance structures and operational capabilities within conservancies thus leading to strong governance and better management of resources and increased community trust in conservation efforts.

MONITORING AND EVALUATION

Regular Reviews: Conduct bi-annual reviews of progress against objectives, allowing for adjustments in strategies as needed to stay aligned with goals.

Impact Metrics: Develop key performance indicators (KPIs) to measure improvements in ecosystem health, community engagement, and governance effectiveness. Metrics may include wildlife population trends, community participation rates, and funding secured.

Stakeholder Feedback: Gather input from community members and partners through surveys, focus groups, and community meetings to continuously refine approaches and ensure alignment with local needs and priorities.

Theory of Change for Ramat Wildlife Society

Impact	A thriving ecosystem where people, wildlife, and livestock coexist harmoniously, enhancing community livelihoods and environmental health.		
Long-term Outcomes	Resilient Ecosystems: A thriving ecosystem where wildlife, livestock, and local communities coexist sustainably.	Improved Livelihoods: Enhanced economic opportunities for local communities through conservation-driven initiatives.	Effective Conservation Governance: Strong, transparent governance structures that empower communities and promote sustainable practices.
Midterm Outcomes	Enhanced Wildlife Populations: Measurable increases in key wildlife species due to improved habitat and reduced conflicts.	Diversified Livelihoods: Communities adopting eco-tourism and wildlife-friendly agriculture, reducing reliance on livestock alone.	Secured Wildlife Corridors: Established pathways for wildlife movement between the Amboseli and Serengeti-Mara ecosystems.
Short Term Outcomes	Improved Ecosystem Health: Initial indicators of ecosystem restoration and biodiversity enhancement.	Increased Community Participation: Higher levels of community engagement in conservation activities.	Stronger Governance Structures: Formation of conservancy boards with defined roles and responsibilities.
Outputs	Trained Community Leaders: Increased knowledge and skills among conservancy leaders.	Informed Communities: Enhanced awareness of conservation practices among local resident	Monitoring Systems in Place: Functional wildlife monitoring and reporting mechanisms.
	Restoration Projects Initiated: Successful implementation of habitat restoration efforts	Established Partnerships: Collaborative networks with NGOs and governmental agencies.	Advocacy Campaigns Launched: Engaged policymakers and stakeholders in conservation discussions.
Activities	Ecosystem Assessments: Conduct comprehensive assessments to identify restoration areas.	Training Programs: Implement workshops for community leaders on governance, conservation practices, and conflict resolution.	Policy Advocacy: Engage with government stakeholders to promote supportive policies for conservation and land use.
	Resource Mobilization: Develop strategies for securing funding through grants and fundraising campaigns.	Community Engagement: Launch outreach programs to educate communities about conservation benefits and practices.	Monitoring Systems: Create community-based wildlife monitoring systems to track species health and habitat use.
	Restoration Projects: Initiate habitat restoration projects focusing on invasive species removal and reforestation	Partnership Development: Establish partnerships with NGOs, government, and academic institutions for support and resources.	

MONITORING FRAMEWORK FOR RAMAT WILDLIFE SOCIETY

Theory of Change results	Indicators			Data Plan			Data Collection		
Outcomes	Indicator	description	Measurement	Data Collection	Data Source	Frequency of collection	Overall target	Monthly	Quarterly
Sustainable Coexistence	Percentage increase in reported peaceful coexistence incidents between wildlife and livestock.	Measures the increase in incidents where wildlife and livestock are interacting without conflict (e.g., no livestock predation or habitat destruction by wildlife).	Percentage (%), calculated as the proportion of reported peaceful coexistence incidents compared to a baseline period.	Incident reports from local wildlife and livestock management authorities.	Reports	Quarterly	15	2	5
	Community surveys indicating improved perceptions of wildlife.	Assesses the change in community attitudes and perceptions towards wildlife, specifically whether they view wildlife positively in terms of coexistence and ecological value.	Percentage (%) of community members reporting improved perceptions, based on survey responses.	structured community surveys conducted at regular intervals.	Surveys	Quarterly	15	2	5
Healthy Ecosystems	Biodiversity indices showing increased populations of key species	Tracks changes in the populations of key indicator species (e.g., endangered or keystone species) within an ecosystem, reflecting overall biodiversity health.	Number (population count) or biodiversity index value, depending on the species being monitored.	Ecological surveys and population monitoring through field studies, camera traps,	Survey	Annual	15		

				or remote sensing.					
	Area of restored habitat (hectares) post-intervention.	Measures the total area of habitat that has been restored or rehabilitated following conservation interventions, such as reforestation or wetland restoration.	Hectares (ha) of restored land.	Satellite imagery analysis, GIS mapping, and on-the-ground habitat assessments.	Satellite Images	Annual	15		
Empowered Communities	Number of community-led conservation initiatives established.	Counts the number of conservation initiatives that have been created and led by local communities to protect natural resources and biodiversity.	number of initiatives established	Documentation of initiatives, reports from local community organizations, and field verification.	Reports	Monthly	15	1	3
	Surveys indicating improved community governance capacity	Evaluates the change in the ability of community governance structures to manage natural resources effectively, including decision-making, planning, and enforcement capacity.	Percentage (%) of community leaders and members reporting improved governance capacity, based on survey responses.	Structured governance capacity surveys and interviews with community leaders and members	Surveys and KIIS	Annual	15		

BUDGET ESTIMATES

- **Year 1 2025:** - \$350,000
- **Year 2 2026:** - \$400,000
- **year 3 2027:** - \$450,000

3 Years Total: - \$1,308,512

Budget Breakdown Year 1 2023-2027

Budget Overview (2024-2027)

Category	Year 1 (2024-2025)	Year 2 (2025-2026)	Year 3 (2026-2027)	Total
Secretariat Setup (Stationery & Equipment)	\$13,285	-	-	\$13,285
Operations (Rent, supplies)	\$27,455	\$27,455	\$27,455	\$82,365
Staff Salaries and Allowances	\$77,756	\$77,756	\$77,756	\$233,268
Vehicle Purchase	\$54,256	-54,256	54,256	\$162,768
Capacity Building and Strategy	\$59,681	\$59,681	\$59,681	\$179,043
Ecosystem and Conservancy Management Plans	\$46,403	\$46,403	\$46,403	\$139,209
Recruitment of Scouts	\$55,684	\$55,684	\$55,684	\$167,052
Monitoring and Evaluation	\$15,480	\$15,480	\$15,480	\$46,440
Total	\$350,000	\$400,000	\$450,000	\$1,308,512

Conclusion

RAMAT Wildlife Society's 2024-2027 strategy outlines a path to sustainable wildlife conservation and community empowerment. By supporting this initiative, donors, partners, and the international community can help protect ecosystems, strengthen local economies, and improve governance. Join us in creating a world where communities, wildlife, and nature thrive together. For more information, contact: ramatwildlifesociety@gmail.com. Website: www.ramatwildlife.org.

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